



Open Conference

11 October 2012

* New venue: King’s Hall, Balmoral, Belfast

Programme

9.00 – 9.30 am Registration
 9.30 am Introduction: Mr Owen Metcalfe, Director, Institute of Public Health in Ireland (IPH)
 9.35 am Opening Address: Dr Eddie Rooney, Chief Executive, Public Health Agency (PHA)

Session 1: Octagon Room		Session 2: President’s Suite		Session 3: Executive Meeting Room	
Chair: Dr Leslie Boydell Associate Medical Director for Public Health, Belfast Health & Social Care Trust		Chair: Mr Gerard Collins Head of Health Improvement (Policy), Department of Health, Social Services & Public Safety		Chair: Mr Brendan Bonner Head of Health Improvement and Social Wellbeing (West), Public Health Agency	
10.00 am	<i>Building Healthy Communities</i> Regina Byrne, Monaghan Integrated Development	10.00 am	<i>A Community-wide Infant Mental Health Strategy</i> Ann Stellenberg, Youngballymun	10.00 am	<i>Affluence and Alcohol use during Adolescence: findings from the Belfast Youth Development Study</i> Mark McCann, ICCR, Queen’s University, Belfast
10.30 am	<i>Developing a cross-sectoral approach to public health and tackling health inequalities</i> Patricia McKeown, UNISON	10.30 am	<i>Creating a health promoting school environment: Lessons from a Healthy Schools Programme delivered in five schools</i> Dr Sinéad McNally/Gráinne Smith, Childhood Development Initiative	10.30 am	<i>Dying fifteen years early – what can Traveller men and relevant agencies do?</i> Fergal O’Brien, Southern Health & Social Care Trust

11.00 am Coffee

11.30 am	<i>Fit and Well – Changing Lives – a new Public Health Strategic Framework for NI</i> Dr Michael McBride, Chief Medical Officer, Department of Health, Social Services & Public Safety	11.30 am	<i>A Public Health Approach to Mental Health in Criminal Justice Settings</i> Ruari-Santiago McBride, Queen’s University, Belfast	11.30 am	<i>Breakfast Clubs – A guide to good practice</i> Sarah Jane Flaherty, Healthy Food for All
12.00	<i>A Framework for Integrated Public Health</i> Peter Jones, Lancashire Care NHS Foundation Trust	12.00	<i>Working for better outcomes for children: the experience of all-Ireland investment in Prevention and Early Intervention</i> Celine McStravick, National Children’s Bureau NI	12.00	<i>Advocating for Advocacy</i> Marian Cinnamond, Alzheimer’s Society
12.30 pm	<i>Community Food Initiatives – supporting better health in low income communities</i> Georgina Buffini, Healthy Food for All	12.30 pm	<i>Integrating quantitative and qualitative data to support more effective public health action</i> Prof Kevin Balanda, Institute of Public Health in Ireland (IPH)	12.30 pm	<i>Creating Child Friendly Cities</i> Laura McDonald, Belfast Healthy Cities

1.00 pm Light Lunch

2.00 pm	<i>Health Inequalities: Closing the Gap?</i> Barney McCaughey, Farset Youth and Community Development Ltd	2.00 pm	<i>What works for tens of thousands of children at a time? A Public Health Approach to Parenting can.</i> Conor Owens, Health Service Executive	2.00 pm	<i>Jest for the health of it; using humour to promote health</i> Finian Murray, Health Service Executive
2.30 pm	<i>Community Planning: Active Citizenship, Social Solidarity, Equality and Healthy Communities</i> Dr John Barry, Queen's University, Belfast	2.30 pm	<i>Challenging Underage Drinking</i> Karen Phillips, Derry City Council	2.30 pm	<i>Children's Research Network for Ireland and Northern Ireland: An example of collaborative working</i> Brían Merriman, Children's Research Network
3.00 pm	<i>Design and implementation of a complex community change initiative to improve child outcomes</i> Eleanor McClorey/Hazel O'Byrne, Youngballymun	3.00 pm	<i>Engaging users in policy development: Health in all policies approach</i> Ruth Fleming, Belfast Healthy Cities	3.00 pm	<i>Portion sizes and calories – do Northern Irish consumers know how much they are eating?</i> Gemma Faulkner, NICHE, University of Ulster

3.30 pm

Closing remarks: Mr Owen Metcalfe, Director, Institute of Public Health in Ireland (IPH)